



**BOOST YOUR
PRODUCT SALES AND
TAKE YOUR POWER BACK**

OWNER/MANAGER

SERVICE PROVIDER

FRONT DESK

RETAIL REVOLUTION

Have You Lost Your Love for Selling Products in the Salon?

- **Do you feel frustrated** that salon clients are purchasing professional products online instead of your salon?
- **Does it make you crazy** when salon guests take a picture of what products you used during the service to buy it later somewhere else?
- **Does offering products sometimes feel seem pushy or salesy**, and you're fearful of turning off loyal salon clients?

Learn The 12 Types of Buyers Retail Love Language

- **Change your mindset of RETAIL SALES** in the salon industry by understanding the "new" buying/selling experience for salon guests.
- **Immediately recognize the "triggers"** your salon clients say or do, so you can use the correct "RETAIL LOVE LANGUAGE".
- **Gain confidence** by overcoming the fear of sales, and learn what to say when someone says "NO".

Achieve Monthly Retail Success 15 POINT CHECKLIST

- **Assess your current retail practices** – create a benchmark
- **Understand the 15 areas to master** for extreme retail sales



FACILITATOR
**KRISTI
VALENZUELA**

Kristi is an internationally known motivational speaker and success coach focusing on salon team building, profitability through the front desk, and empowering salon owners to take control of their business. She has been a co-owner of Summit Salon Business Center since 2004. Her programs produce results!

**CLICK TO
WATCH THE VIDEO!**

RETAIL REVOLUTION



1 PROGRAM • 2 DATES OFFERED

DATE: February 23rd, 2020

TIME: 9am - 3pm

LOCATION: Undivided Experience Center

657 Spirit Airpark West Dr. Suite 102 | Chesterfield, MO 63005

INVESTMENT: \$75

OR

DATE: February 24th, 2020

TIME: 9am - 3pm

LOCATION: Sheraton Westport Chalet

191 Westport Plaza | St. Louis, MO 63146

INVESTMENT: \$75

PURCHASE 4 | RECEIVE 1 FREE TICKET TO GLENN BAKER ON MARCH 2ND, 2020